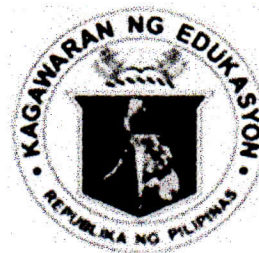




Republic of the Philippines  
Department of Education  
National Capital Region  
**SCHOOLS DIVISION OFFICE OF NAVOTAS CITY**  
Bagumbayan Elementary School Compound  
M. Naval St., Sipac Almacen, Navotas City



**MEMORANDUM**

To: OIC- Assistant Schools Division Superintendent  
Chief Education Supervisors, CID and SGOD  
Public Secondary School Principals  
School LR Coordinators  
All Others Concerned

From: MELITON P. ZURBANO, CESE  
Officer-In-Charge  
Office of the Schools Division Superintendent

Date: August 20, 2018

Subject: **CREATIVE JOURNALING WORKSHOP**



1. Enclosed is an Unnumbered DepEd Regional Memorandum, dated August 14, 2018 re: *Creative Journaling Workshop*, will be conducted through the Curriculum and Learning Management Division (CLMD) in partnership with Crown Supply Corporation, from September to November 2018 onwards, contents of which are self-explanatory, for information.
2. The activity aims to develop the ability of the learners to express their thoughts, ideas and feelings in a meaningful and creative ways.
3. Identified Secondary Schools and schedules are the following:

School	Number of Participants	Venue	Date	Time
Kaunlaran High School	150 JHS students	Kaunlaran High School	Sept. 4, 2018	9:00 AM
Navotas NHS	150 JHS students	Navotas NHS	Sept. 4, 2018	2:00 PM
Navotas Science HS	50 JHS Students	Kapitbahayan ES	Sept. 5, 2018	9:00 AM
Tanza NHS	50 JHS Students			
San Rafael TVHS	50 JHS Students			
San Roque NHS	100 JHS Students	San Roque NHS	Sept. 5, 2018	2:00 PM
Tangos NHS	50 JHS Students			

4. To avoid disruption of classes, schools with morning schedule on the above-mentioned activity should select their student-participants from the afternoon classes, while secondary schools with afternoon schedule should choose students from the morning classes.
5. Furthermore, MAPEH teachers with the School LR Coordinator shall help facilitate the conduct of the workshop.
6. Immediate and wide dissemination of this Memorandum is desired.



**Republika ng Pilipinas**  
(Republic of the Philippines)  
**KAGAWARAN NG EDUKASYON**  
(DEPARTMENT OF EDUCATION)

**PAMBANSANG PUNONG REHIYON**  
(NATIONAL CAPITAL REGION)

Daang Misamis, Bago Bantay, Lungsod Quezon  
(Misamis St., Bago Bantay, Quezon City)

Department of Education  
National Capital Region

RELEASED

By: \_\_\_\_\_

Date: \_\_\_\_\_

Time: 14/18

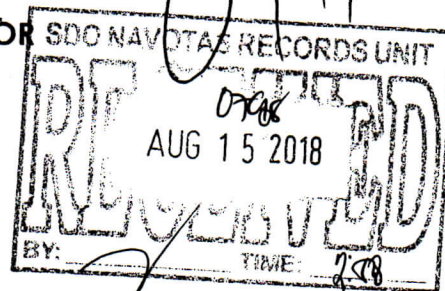
**MEMORANDUM**

**To: SCHOOLS DIVISION SUPERINTENDENTS**

**From: THE OFFICE OF THE REGIONAL DIRECTOR**

**Subject: Creative Journaling Workshop**

**Date: August 14, 2018**



The Curriculum and Learning Management Division in partnership with Crown Supply Corporation will conduct the above-stated activity from September to November 2018.

The activity aims to develop the ability of the learners to express their thoughts, ideas and feelings in meaningful and creative ways.

In connection with this, **Kick-off activity will be held on August 17, 2018, 1:00 – 3:00 PM, at the NCR Conference Room.** Expected participants are the Schools Division Superintendents, CID Chief Education Supervisors and LRMDs Education Program Supervisors.

Attached are the following: a. Schedule of the Workshop, and, b. the Participating Schools.

For immediate dissemination.

**WILFREDO E. CABRAL**

Officer-in-Charge

Office of the Regional Director

Incl.: as stated  
Dmmendoza/clmd



DONG-A Creative Journaling Workshop  
SY 2018 -2019

Schools Division Office	AM	PM	Dates
Caloocan City	Camarin HS (150) Caloocan HS (150)	Caloocan HS (100)	September 18 September 19
Malabon City	Malabon NHS Tinajeros NHS		Sept. 19 Sept. 20
Navotas City	Kaunlaran HS (150)	Navotas NHS (150)	Sept. 4
	Navotas Science JS (50) Tanza NHS (50) San Rafael VTHS (50)	San Roque NHS (100) Tangos NHS (50)	Sept. 5
Valenzuela City	Valenzuela School of Math & Science Valenzuela NHS		Sept 6
			Sept. 7
Quezon City	San Francisco HS Commonwealth HS J. Sumulong HS Don A. Roces Sr. HS North Fairview (AM) New Era HS (PM)		Sept. 14 15 16 17 18 18

DONG-A Creative Journaling Workshop  
SY 2018 -2019

Schools Division Office	AMs	PM	Dates
Pasig City	Santolan High School		September 10 September 11
Marikina City	Sta. Elena HS Marikina HS		Oct. 23- 24, 2018 Oct. 25-26, 2018
San Juan City	San Juan National HS		Oct. 9 – 12, 2018
Manila	R. Magsaysay HS		Oct. 2 Oct. 3 4
Mandaluyong City	Addition Hills IS Andres Bonifacio IS Highway Hills IS Ilaya Barangka IS		Oct. 4 AM Oct. 4 PM Oct. 5 AM Oct. 5 PM

DONG-A Creative Journaling Workshop  
SY 2018 -2019

Schools Division Office	AM	PM	Dates
Taguig City & Pateros	Se. Renato Comanero Cayetano Science & Technology HS		Nov. 14-15
Makati City	Bangkal HS Pitogo HS	M. Estrella SHS N. Yabut SHS	September 25 - 28
Pasay City	AM Pasay City National Science HS (50) Pasay City East HS (100) Pres. C. Aquino HS (50) Kalayaan NHS	PM Pasay City West HS (100)  Pasay City North HS TRamo (50) Pasay City North MDC (50) Pasay City South (100)	Nov. 27  Nov. 28 Nov. 29
Muntinlupa	Muntinlupa NHS – Main P. Diaz HS Muntinlupa Business HS		Nov. 6 Nov. 7 Nov. 8
Paranaque City	Paranaque ES Central		Nov. 20 – 22
Las Pinas	AM: G. Acres NHS (100) Las Pinas Science NHS (50) Las Pinas Tech-Voc HS (50) Las Pinas North NHS (50) Las Pinas East NHS (50)	PM Golden Acres NHS (100) Las Pinas Science NHS (50) Las Pinas Tech-Voc HS (50) Las Pinas North NHS (50) Las Pinas East NHS (50)	Nov. 13 Nov. 14 Nov. 14 Nov. 15 Nov. 15

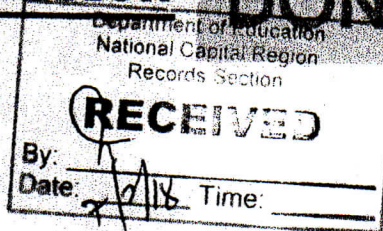




# CROWN SUPPLY CORPORATION

## DONG-A

TO: The DEPED Superintendent



YR 2018

Warmest Greetings from **DONG-A PHILIPPINES!**

Dong-A is a company that gives hope and dreams to our children. In order to become an inspiration to young people which can literally supply implements for them to achieve their hopes and dreams, we at Dong-A Philippines, are working hard to create and develop workshops that will enhance the creativity of the students.

As we all know, children express themselves through art and writing on fundamental level and their works are the manifestation of their expression. Doodling, scribbling, and word-association will help the students run wild with their thoughts and be more creative. The more we train their brain to shake out its creative juices and explore its horizons, the more their ability to problem solve and handle changes expands and grows.

We, from Dong-A Philippines, strongly believe that through Creative Journaling, students from English, Reading, Language, and Literature Subjects will be able to express thoughts, ideas, feelings, and aspirations in a new and meaningful way. With that, we would like to humbly request to partner with your teachers in the said subjects on the mission of developing our children's learning and creativity through writing by conducting a free **CREATIVE JOURNALING WORKSHOP** in your school.

The activity will be done for free (**NO PRODUCT SELLING DURING AND AFTER THE ACTIVITY**).

**DONG-A Creative Journaling Workshop** is open to junior and senior high school only. We will send one of our Facilitator to educate and guide the students on how to use the art medium like **Dong-A Hi-Glider 100**. Students will get a chance to win tokens from Dong-A, but each student who participated in our sessions will take home one **Dong-A Hi-Glider 100**.

We only limit our free creative journaling workshop to a minimum of 200 and maximum of 600 students only.

The program is divided into three parts and all of which will be handled by our Facilitator:

- A. Familiarization with the medium/product
- B. Discussion of the topic: Creative Journaling Styles, Prompts, and Writing Exercises.
- C. Hands-on creativity enhancement

Dong-A also have side activities for the non-participant after the art workshop. It includes:

- A. Free trial of other materials such as My Gel Pastel, My Gel Pen, My Metal, My Color2, Hexaplus r meliner, Anyball Pens, and Any Plus Pens.
- B. Like and Share of our Social Media Account. *\*Those who will like and share our Social Media Account will get a free Dong-A Hi-Glider 100.*

For us to put this activity together, we would like to ask for a venue where students can comfortably participate, one long table for our display, sound system and projector with white screen. It would be great if you could help us make the teaching session for the students fun and interactive!

Thank you very much and we look forward in collaborating with you!

Sincerely yours,

  
**Ms. CRESS ROSARIO**  
DONG-A Marketing Officer  
Crown Supply Corporation  
Mobile: 0932-450-3886  
E-mail: [crosario@crownsupplymanila.com](mailto:crosario@crownsupplymanila.com)

  
**Ms. JANE ARRIETA EBARLE**  
Head of Marketing Department  
Crown Supply Corporation  
E-mail: [lebarle@mozcom.com](mailto:lebarle@mozcom.com)



# DONG-A

## CREATIVE JOURNALING

Target Audience: Junior and Senior Highschool

Time Duration: 2 Hours

Time	Activity
5 mins.	Introduction to Dong-A
15 mins.	Introduction to Creative Journaling <ul style="list-style-type: none"><li>• What is Journaling?</li><li>• Journaler vs. Journalist</li></ul>
15 mins.	Famous Journalers/Diarist <ul style="list-style-type: none"><li>• Anne Frank</li><li>• Leonardo da Vinci</li><li>• Thomas Edison</li><li>• Jose Rizal</li><li>• And more: Virginia Woolf, Charles Darwin, Samuel Pepys, Lewis and Clark</li></ul>
15 mins.	6 Basic Styles of Journaling <ul style="list-style-type: none"><li>• Diary (Daily Journal)</li><li>• Travel Journal</li><li>• Reading Journal</li><li>• Hopes and Dreams Journal</li><li>• List Journaling/Bullet Journal</li><li>• Freeform Journal</li></ul>
5 mins.	When and Where to Write (Finding Inspiration)
20 mins.	<b>Writing Exercise</b> Writing with Prompts <ul style="list-style-type: none"><li>• What is a Prompt?</li><li>• Helpful Prompts to start with</li></ul>
30 mins.	<b>Writing Activity</b> Create a page of Creative Journal choosing one from the basic styles of Journaling. Include sketches, doodles, or scribbles from real experiences or imagination.
10 mins.	<b>Games/Break</b>
5 mins.	Awarding Time
2 Hours	-End-



# DONG-A

## I. Creative Journaling

### Journaling

- The act of recording your thoughts on something.
- A collection of your thoughts, ideas, ponderings, feelings, aspirations and more.

### A Journal is...

- A book you created for yourself
- A gateway for ideas
- A progress keeper
- A reason to celebrate life
- A form of self-expression

### Journaler vs. Journalist

Journaler	Journalist
Also known as diarist, a person who keeps a diary or record of something.	A person who collects, writes, or distributes news or other current information to public.

## II. Famous Journalers/Diarists

<b>Anne Frank</b> A young Jewish diarist and writer, wrote regularly from 1942 to 1944 about her experiences during the Holocaust. Her entries were published into a celebrated book, <i>The Diary of a Young Girl</i> .	<b>Jose Rizal</b> A natural born writer and artist, Jose Rizal kept journal of his personal experiences throughout his lifetime.
<b>Leonardo da Vinci</b> Polymath and "Renaissance Man" Leonardo da Vinci started writing journals in the 15 <sup>th</sup> century. He produced around 20,000 to 28,000 pages of notes and sketches between 1478 and 1519.	<b>Virginia Woolf</b> One of the major literary figures in the 20 <sup>th</sup> century, Virginia Woolf kept journals containing writing exercise for her novels, commentaries on books she has read, and personal documentation of everyday experiences.

# DONG-A

## Thomas Edison

Thomas Edison was an innovative businessman who developed devices that changed the world, such as the light bulb, phonograph, and motion picture. He kept diary during the summer of 1885-his first sustained break from work in 26 years.

## Samuel Pepys

Samuel Pepys is a celebrated English diarist and naval administrator. He is among the first to keep a personal diary. In the 1660s, Pepys described in astounding detail, the people, politics, as well as the joys and sorrows of living in London during the English Restoration Period.

## Charles Darwin

In the 19<sup>th</sup> century, naturalist and geologist Charles Darwin began keeping pocket notebooks. He kept journals on natural observations, scientific speculations, lists, and sketches. These provided a window to the evolution of Darwin's theory of the transmutation of species.

## Lewis and Clark

Lewis and Clark kept journals in which they mapped the lands, described natural wonders, and wrote of their encounters with the people of western North America during their expedition in 1803 to 1806.

### III. 6 Basic Styles of Journaling

Diary (Daily Journal)	Hopes and Dreams Journal/Goals
Travel Journal	List Journaling/Bullet Journal
Reading Journal	Freeform Journal

### IV. Writing with Prompts

#### What is a Prompt?

- A Prompt is a word or phrase that gives you a starting point for your writing.
- The idea is to get your mind a gentle jump-start and see where it goes.

#### Helpful Prompts to start with

- First day of school
- Achieving a goal
- Going on a trip
- Listening to great music
- Doing something you are passionate about



# DONG-A

## V. Creative Journaling Samples



### References:

- *Journaling Basics: Journal Writing for Beginners* by Lisa Shea
- *The ABCs of Journaling* by Abbey Sy
- Wiktionary & Wikipedia ☺