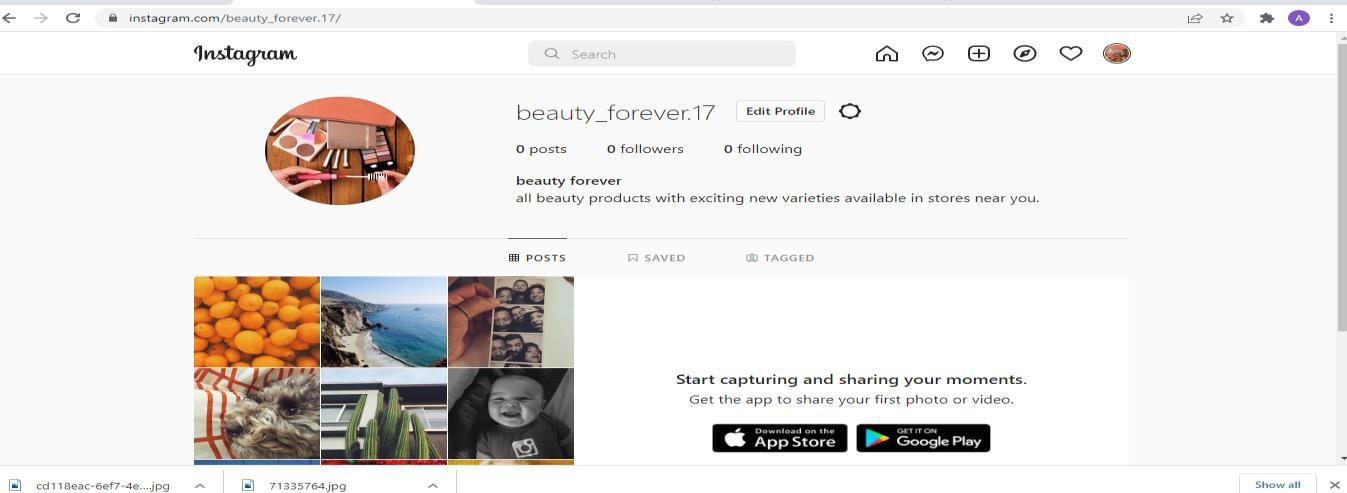
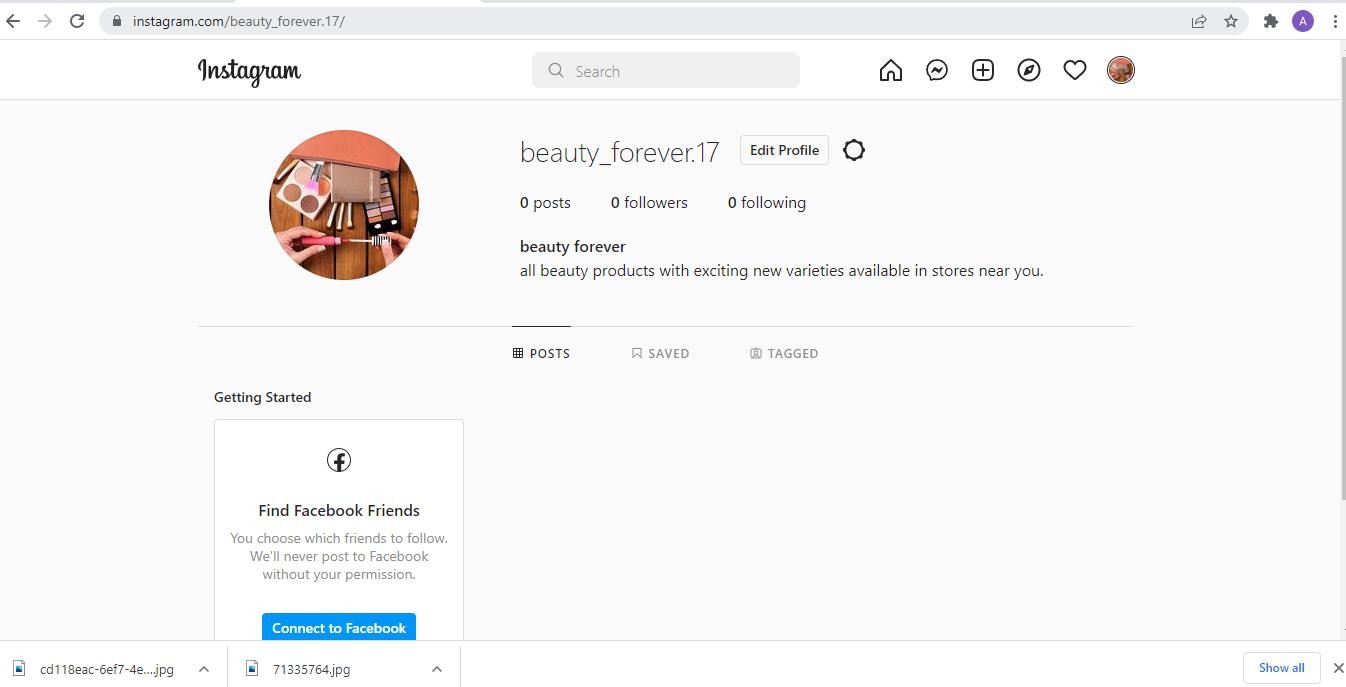
*digital marketing exercise 2 batch 01*

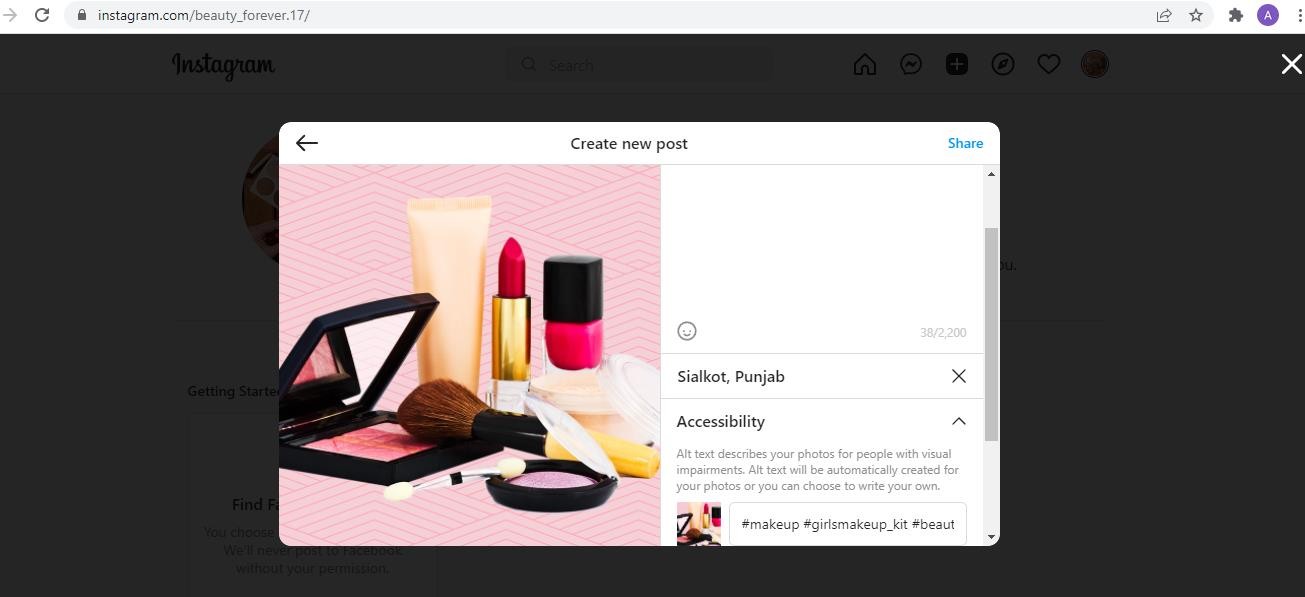
*1. Create an Instagram account, upload a profile picture, and add bio.*

**

1. ***Switch your Personal account into a Business account.***

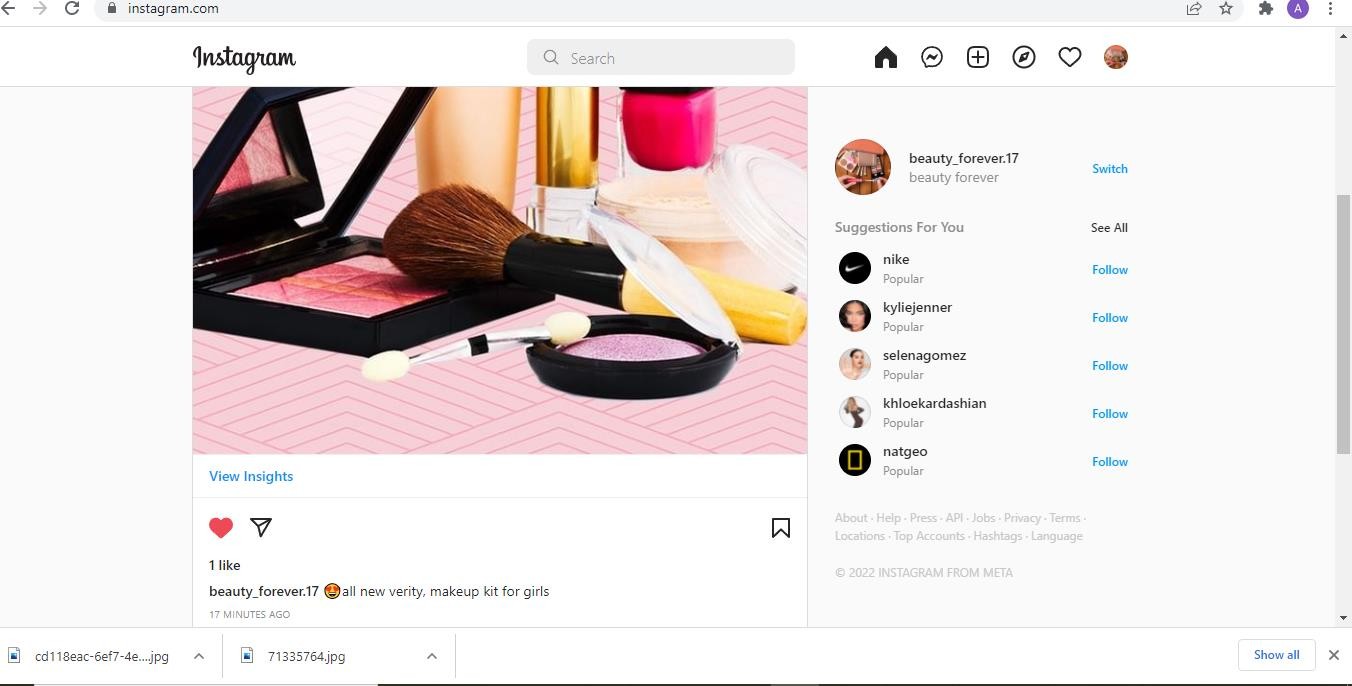
**

1. ***Add at least 1 post with relevant image, caption, location, and hash tags.***

******

***Boost post to run advertisement and select a goal according to the scenario.***

*My account is disabled to run ads, so boost post option is not visible under my post on instagram.*

**